

From the Heart

News from Choices of the Heart
choicesoftheheart.com

MAIN OFFICE
133 Ganttown Rd.
Turnersville, NJ
856-374-2833

Choicesoftheheart.com

CHOICES
THRIFT BOUTIQUE
132 Ganttown Rd.
Turnersville NJ 08012
856-256-1234

MISSION STATEMENT
To protect the unborn by
empowering individuals in
South Jersey
to make healthy life
choices.

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Happy Easter
&
Mother's Day!



Planned by Who?

According to Webster's the word planned means to decide on in advance. Ironically, Planned Parenthood is the name of the organization known by most American women who want to end something that was unplanned, their pregnancy. This is an organization who suggests that a child's conception should be strategically decided upon by their parents as to what time would be the best time for them to be born.

*Before I formed you in the womb I knew you; Before you were born I sanctified you.
Jeremiah 1:5*

*All the days ordained for me were written in your book.
Psalm 139:16*

These verses out of the book of Jeremiah and Psalms clearly tell us that it is God and God alone, who not only creates every human being but also purposely plans their days.

The day we met Gina was profound (not her actual name). Gina had called us because she found out she was pregnant. Between tears and sobs she expressed her need to have an abortion because she already had three children. She told us over the phone that it was her husband that was encouraging her to abort the child because they just couldn't afford it. She told us she was uncomfortable with her decision, but made a promise to her husband that she had to keep.

After several conversations we found out that Gina is a Christian and is actively involved in her local church, as is her husband. She had already scheduled her abortion appointment and was calling us for information about what the abortion pill would do to her, and what expectations there would be after she took the pill. We gave her thorough information and encouraged her to visit us for an ultrasound appointment.

When the day of the appointment arrived, Gina called once again, deeply saddened to have to cancel her appointment. She had angered her husband telling him that she had second thoughts, and he insisted that she keep her word about having her abortion. We didn't give up, and suggested that she talk to her senior pastor. That's when things began to take a turn because she explained that her husband wasn't just a church member, he was an elder.

Once again, after praying, she believed she made the right decision calling us and decided to come in for her appointment with her husband. She told us that she planned her first three children and this pregnancy was not planned. We asked one simple question; planned by who? That was a Holy Spirit moment. Gina received her ultrasound. The ultrasound had proved what God's word already declared! Her husband begged her forgiveness.

It was the truth of God's word, a lamp unto their feet, that changed the hearts of these two people. We normally think it's the non-believer receiving an abortion but this should serve as a warning, that even Christians are vulnerable to the lure of abortion.

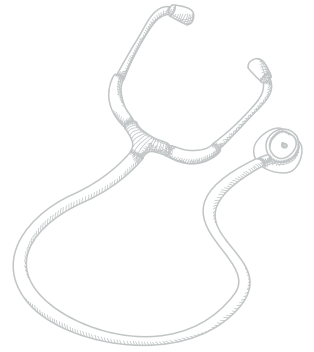
This couple was not only served by our ministry and miraculously changed by the Lord, but they offered to give this testimony to anyone who would listen. They expressed the greatest thanks to us, and we couldn't be more excited for them. Planned by who? All of it, even these appointments, are planned by God.



Rita Reyes
Executive Director

New Additions to Our Medical Team

We are so happy to welcome 2 new medical professionals to our staff. Jenna DeGeorge as our RN manager and Christine Morris, our RDMS technician specializing in fetal ultrasound. They are joining our team of doctors, Dr Ken Irvis board-certified, OB/GYN, and Dr. Gerard Ventrella family practitioner from Elmer. We couldn't be more excited about the team that the Lord has built to serve here at Choices. We are transitioning from limited care to a full working medical center. Every client will now be able to receive her pregnancy verification along with a consult from a physician on the same day as her ultrasound and pregnancy test.



Jenna DeGeorge
Registered Nurse



Christine Morris
R.D.M.S
Ultrasound Technician

Focus on the Family Comes Through Again

For years, Focus on the Family has been a primary support of pregnancy centers across the United States. In recent years Focus on the Family distributed grant awards for pregnancy centers to receive ultrasound machines and help with getting their ultrasound program off the ground. That division of Focus on the Family is called; Option Ultrasound Program (OUP).

The OUP division now has 16 grant awards that are available for pregnancy centers. I am honored and privileged to announce that Choices of the Heart is a recipient of five of those grants. OUP did a site visit at the end of February, and has now begun to distribute those grant awards to us, which include partial salary for our medical team and 80% of the cost of a brand new ultrasound machine. We are also receiving the funds for a new patient website and 2 separate training courses for both our nurse and patient advocacy team.

The Lord has been gracious to us, and has provided the means to fight this battle for life, with greater tools, better training and a top-notch staff! Thank you Focus on the Family!

Reaching the Community



We are blessed to be able to serve the community and our clients as we distributed car seats through our partnership with Saint Christopher's. A class was held on March 9th and attendees were educated about child safety. All who completed the course received a brand new car seat. Thank you, Saint Christopher's!



Our current images



coming soon...
4d images!



If you follow my decrees and are careful to obey my commands, I will send you rain in its season, and the ground will yield its crops and the trees their fruit.

Leviticus 26:3-4

Upcoming Events

mobilize 2.0



On June 1 of this year, Choices of the Heart will be hosting its second annual Mobilize event for pastors and ministry leaders. We are so excited to continue the tradition of meeting with pastors so that we can encourage them and educate them about the issues concerning life in our state. This year's Mobilize 2.0 event will be held at Calvary Chapel of Gloucester County, and our host will be Pastor Gary Clark.

The event will start at 10 am and end at 12pm with a complementary breakfast for all. If you are a pastor and/or ministry leader and you are interested in attending please contact us so that we can register you, and reserve your seat. We have a surprise guest speaker, who will be sure to inspire all of us as we join together for prayer, worship, and great information!

Heart of a Heisman

Choices of the Heart 2024 benefit dinner
with **Tim Tebow**

10.25.24



We are excited to announce big changes for our benefit dinner this year. On October 25, 2024 we will be welcoming Tim Tebow as our keynote speaker. This will be the first year that the event will be held on a Friday evening. The big event will take place at the Doubletree in Cherry Hill. There will be live auction items, and a few door prizes. *Special friends of Choices will be enjoying a private fellowship with Tim at the post benefit event.

This is the first year Choices of the Heart is selling tickets. The cost is \$100 per person and registration is now open. We are also looking for people who are willing to host their own table and/or underwrite this event. If you would like to underwrite or host please mark the response form on the next page. Those interested in attending can use the QR code to register.

We have already sold 100 tickets and we are still seven months out, so don't delay! We are expecting to be at capacity and want everyone who is interested to get their spot reserved.

Expect a fabulous time; one you will not forget!

*Special friends of Choices are those who are underwriters for this event. Underwriter levels begin at \$2500. Contact us to learn more!

Register Now!



Heart of a *Heisman*

Opportunities for Business Owners

We are seeking the support of local businesses for our benefit dinner. The dinner will feature the renowned Tim Tebow on October 25, 2024, at the Doubletree in Cherry Hill. We expect to welcome over 750 guests from the Delaware Valley.

As we embark on this significant event for our organization, we are reaching out to local businesses and corporations to seek their partnership and sponsorship. Your support is invaluable to us, as it enables us to continue our vital work and extend our reach within the community. We firmly believe that through collaboration and collective efforts, we can make a meaningful difference in the lives of those we serve.

As a local business, would you consider becoming a sponsor for our benefit dinner in October? Your generosity will not only be recognized during the event but will also have a lasting impact on the individuals and families we support. If you or someone you know is interested please email us at outreach@choicesoftheheart.com

Should you have any questions or require further information, please do not hesitate to contact us. We look forward to the possibility of partnering with you and your organization to create positive change in our community.

Check out the video highlights from last years gala!



Who is Tim Tebow?



Tim Tebow is a two-time national champion, first-round NFL draft pick and Heisman Trophy winner. In addition, he serves as a college football analyst for ESPN. Prior to joining ESPN Tebow played three years in the NFL for the Denver Broncos and the New York Jets. Recently, Tebow retired from professional baseball where he was a member of the New York Mets organization.

Tebow is the author of five New York Times Best Selling books; Through My Eyes, which was named the #1 sports and religion book of 2011 and Shaken: "Discovering your True Identity in the Midst of Life's Storms" which released in 2016 and won the 2017 Evangelical Christian Publishers Association Book of the Year. His third New York Times bestseller, This Is The Day, was released in September of 2018 and the latest, his fourth New York Times Best Selling book, and his first children's book, Bronco and Friends: A Party to Remember released on January 5, 2021.

Tim Tebow grew up the son of missionaries and has returned to the Philippines several times throughout his life to spread God's word and do the Lord's work by serving the needy. The Tim Tebow Foundation was established in 2010 with the goal to bring Faith, Hope, and Love to those needing a brighter day in their darkest hour of need.

The foundation fulfills this mission every day by making dreams come true for children with life-threatening illnesses, building Timmy's Playrooms in children's hospitals, providing life-changing surgeries to children of the Philippines through the Tebow CURE Hospital, sponsoring Night to Shine, a nationwide prom and worldwide movement for people with special needs, providing care for orphans in six countries and adoption aid grants for families who choose to adopt an international child with special needs.

Tim is married to Demi-Leigh Tebow (nee Nel-Peters) who is a South African model and former beauty queen who was crowned Miss Universe 2017. She was crowned Miss South Africa 2017, and is the second Miss Universe winner from South Africa.

Baby Bottle Season is Here



If your church has not already participated in the baby bottle campaign, you are not too late! In fact, many churches, like doing the campaign in the spring, kicking it off on the day that we celebrate moms. We can provide you with a fantastic baby bottle video or speaker.

Did you know that our baby bottle campaign makes up 10% of our operating budget? We are grateful to all of the churches who participate. If your church has never participated, consider Choices when you make your annual plan and we will accommodate your church, and their specific needs.

It only takes one person from one church to make a difference for many. Join us today!

View our baby
bottle video



Volunteers Needed

New patient hours for Choices of the Heart are Tuesday 9 to 8 and Thursday 9 to 6. Since we have extended our hours, we are in great need of patient advocates who can fill these shifts. **Volunteers are only required to serve four hours a week.**

Frequently, friends of the ministry are hesitant to get involved because they don't feel they are qualified enough or trained enough, especially when we are providing medical services. I want to encourage everyone with a heart for this work to consider that God will equip you for the task. Now that we have a medical team, they will be handling the medical parts of patient care. Volunteer patient advocates provide support with all of the other things on the pregnancy journey like helping patients through parental difficulties or relationship difficulties. Our new team will be able to be more focused on peer counseling and not medical terminology. If the Lord is calling, don't let fear keep you from His work. You are needed.

Response Form

Name: _____
Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Email: _____

Donations

- I am interested in donating a gift of \$ _____ towards the new ultrasound machine
- I am interested in making a general gift of \$ _____.
- I would like to become a monthly partner for \$ _____.

Events

- I am interested in being a liaison for my church's baby bottle campaign.
- I would like to be a table host for the 2024 benefit dinner.
- I would like to underwrite or be a corporate sponsor the 2024 benefit dinner.
- I would like to attend the Mobilize 2.0 pastors event.
- I would like to have Rita speak at my church/small group.

Volunteer Opportunities

- Patient advocate
- Thrift Boutique
- Administrative

virtual response
form here





A Big Thank You

to those who already participated in the
2024 Baby Bottle Campaign.
We couldn't do it without you!

Turnersville NJ 08012
133 Ganttown Rd
OF THE HEART
choices

Get ready for our 2024 gala

everything

is changing and we can't wait to share the
news with you, check inside!

***See, I am doing a new thing! Now it springs
up, do you not perceive it!***

- Isaiah 43:19

